



infinityconcepts
Inspiring Response

Your bridge

TO

BIG IDEAS



THE POWER OF BIG IDEAS

**BIG IDEAS WILL
TAKE YOU PLACES
YOU HAVE NEVER
BEEN BEFORE...**



THE POWER OF BIG IDEAS

BIG IDEAS WILL
SOLVE BIG
PROBLEMS

PROBLEM #1

Engaging People
Of Faith Is Often
Like Pushing A
Rock Uphill.



BIG IDEA #1

Create A Unique
Integrated Brand
Communications
Agency — That
Inspires People of
Faith To Take Action!



PROBLEM #2

Christian Agencies
Are Divided Into
Individual Silos...

- Advertising
- Media
- Public Relations
- Fundraising
- Research



BIG IDEA #2

Bring All Agencies
Under One Roof...

- Advertising
- Media
- Public Relations
- Fundraising
- Research



PROBLEM #3

Organizations Send
Mixed Messages
Through Multiple
Platforms



BIG IDEA #3

An Integrated
Communication
Ecosystem



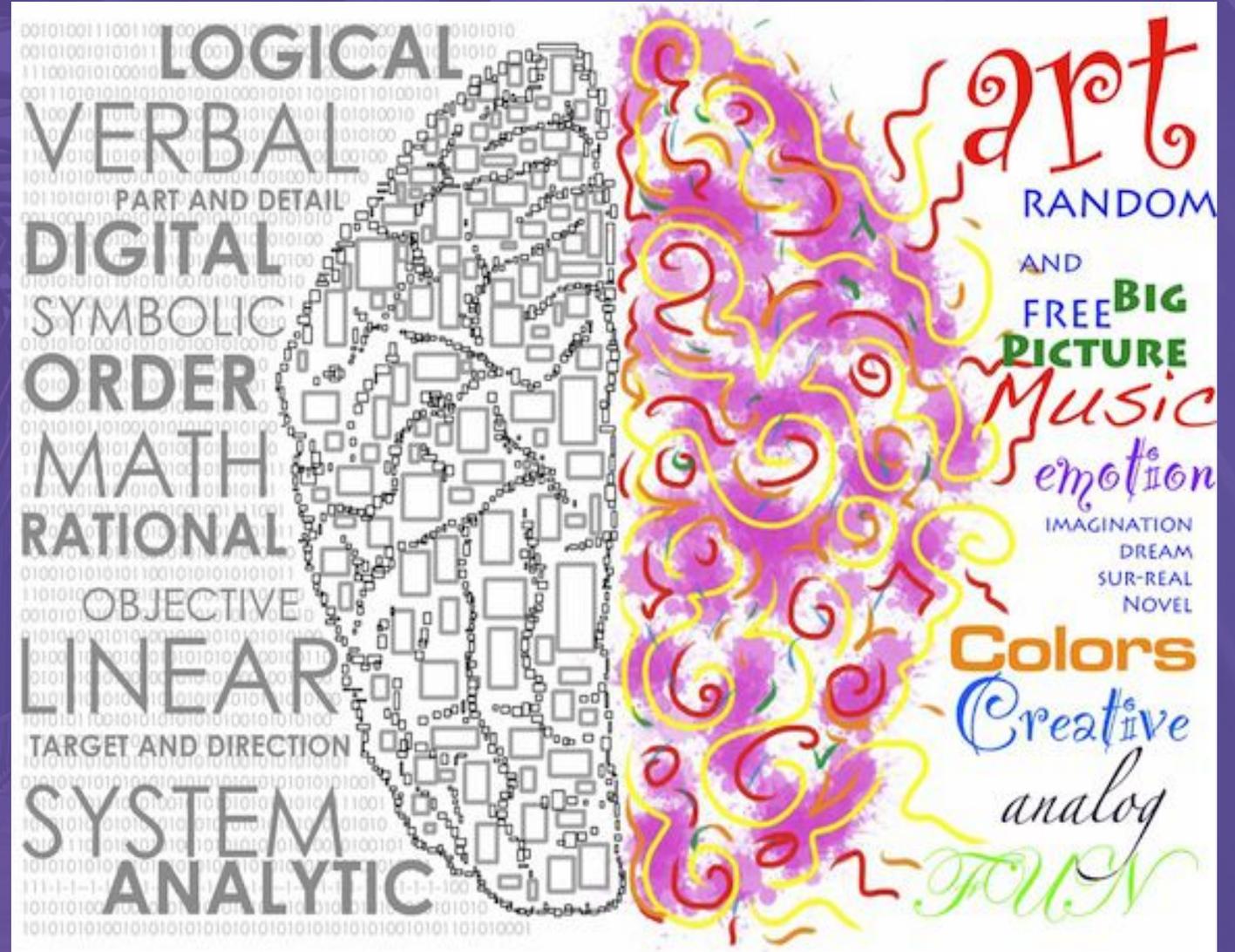
PROBLEM #4

Organizations Often
Have Unfocused and
Ineffective Messaging



BIG IDEA #4

Create Messaging At
The Intersection Of
Strategy & Creative



PROBLEM #5

No One Is Listening



BIG IDEA #5

Understand Your Audience, Go Where They Are, and Speak Their Language



Some Clients Who Value Our BIG IDEAS



Some Churches Who Value Our BIG IDEAS

FAITH
CHURCH

 **new venture**
CHRISTIAN FELLOWSHIP



FAITHFUL CENTRAL
BIBLE CHURCH

 **agape**
FAMILY WORSHIP CENTER


ROCK CHURCH


FEFC
mckeesport
FIRST EVANGELICAL
FREE CHURCH

 **WORDALIVE**
INTERNATIONAL OUTREACH

 **Bethany Baptist Church**
TRANSFORMING LIVES ONE AT A TIME

 **REDEMPTION**
WHERE MANY BECOME ONE

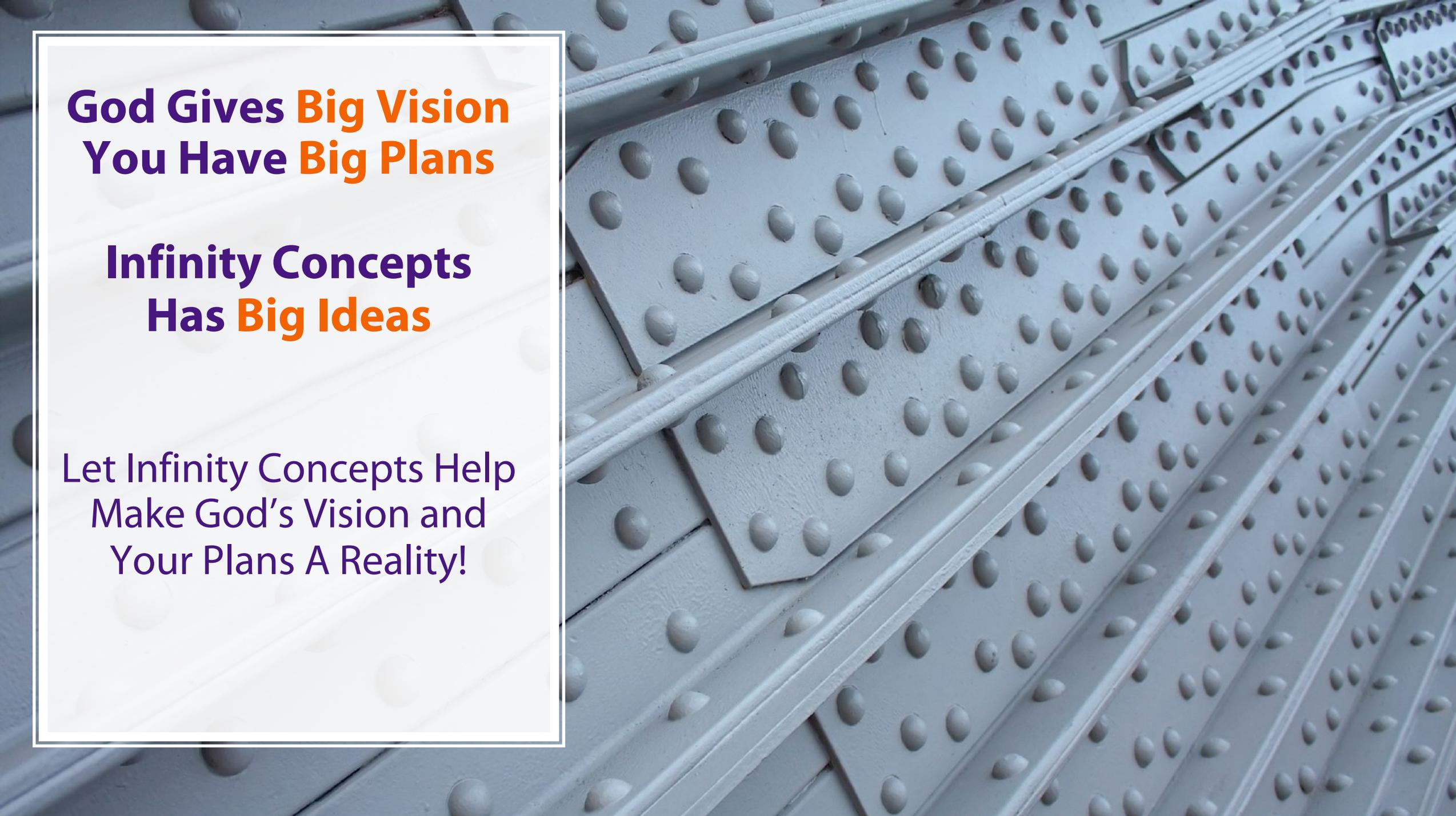
 **Cornerstone**
MINISTRIES



 Word of Life CHURCH

EMMANUEL
CHRISTIAN ASSEMBLY





God Gives **Big Vision
You Have **Big Plans****

**Infinity Concepts
Has **Big Ideas****

Let Infinity Concepts Help
Make God's Vision and
Your Plans A Reality!



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your privilege
TO

BIG IDEAS